

Rep Order# 6867288 Ver# 7 Mod# 1 Status Confirmed Traffic Order# 217045 Printed: 10/25/2012 11:48 AM 1 of 2
EC'd Yes Last Received: 10/24/2012 3:11 PM
Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN
Advertiser () TODD YOUNG FOR CONG
Product CANDIDATE
Estimate#
Buyer LIZ BRADENDER
Phone#
Fax#
Agency () BRABENDER COX
1218 GRANDVIEW AVE, 1ST FLOOR
PTTSBURGH, PA 15211
Agency C/P1/P2/E
Flight Dates 10/29/2012 - 11/06/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
TODD YOUNG FOR CONGRESS: 60SEC SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-F	8A-9A	EARLY SHOW	:60	\$300.00	10/29-11/02	2	1	2	\$600.00	
	2	M	8A-9A	EARLY SHOW	:60	\$300.00	11/05-11/05	1	1	1	\$300.00	
	3	M-F	12P-1230P	NEWS	:60	\$1,300.00	10/29-11/02	5	1	5	\$6,500.00	
	4	M	12P-1230P	NEWS	:60	\$1,300.00	11/05-11/05	1	1	1	\$1,300.00	
	5	W-F	1135P-1235A	LETTERMAN	:60	\$1,000.00	10/31-11/02	1	1	1	\$1,000.00	
	6	SA	6A-9A	CBS THIS MORN	:60	\$400.00	11/03-11/03	0	0	0	\$0.00	
	7	SU	6A-9A	DAYBREAK	:60	\$400.00	11/04-11/04	1	1	1	\$400.00	
	8	SU	6P-630P	NEWS	:60	\$1,200.00	11/04-11/04	1	1	1	\$1,200.00	
	9	M	1135P-1235A	LETTERMAN	:60	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
	10	SA	7P-8P	ET WEEKEND	:60	\$400.00	11/03-11/03	1	1	1	\$400.00	

---REPORT TOTALS---
Report Totals: 14 / \$12,700.00

---SALES MONTHLY TOTALS---

Station WISH-TV INDIANAPOLIS, IN
 Advertiser () TODD YOUNG FOR CONG
 Product CANDIDATE
 Estimate#
 Buyer LIZ BRADENDER
 Phone#
 Fax#
 Nov 12: 14 / \$12,700.00
 Sales Totals: 14 / \$12,700.00
 Station Totals: 14 / \$12,700.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

Agency () BRABENDER COX
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 Agency C/P1/P2/E
 Flight Dates 10/29/2012 - 11/06/2012
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Nov 12: 14 / \$12,700.00
 Sales Totals: 14 / \$12,700.00
 Station Totals: 14 / \$12,700.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

Market Totals \$12,700
 CABL 0% WISH 100% WNDY 0% WRTV 0% WTHR 0%
 WTTV 0% WXIN 0%

---COMPETITIVE---

COMP TO FOLLOW

Books null
 Demos RA35+

---Agency Comment---
 AGY ADDRESS CHANGE (PER PHILLY OFFICE AB)

---CREDIT RISK---
 CASH IN ADVANCE

Spot Manager: All,

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
Alt Order #: 06867288														
WISH	POL/Todd Young for Co	CANDIDATE		Noon News		1158a-1230p	1:00	10/29/12		Noon News		\$1,300.00		P2
WISH	POL/Todd Young for Co	CANDIDATE		Noon News		1158a-1230p	1:00	10/30/12		Noon News		\$1,300.00		P2
WISH	POL/Todd Young for Co	CANDIDATE		Noon News		1158a-1230p	1:00	10/31/12		Noon News		\$1,300.00		P2
WISH	POL/Todd Young for Co	CANDIDATE		CBS This Morning @8		8-9a	1:00	11/01/12		CBS This Morning		\$300.00		P3
WISH	POL/Todd Young for Co	CANDIDATE		Noon News		1158a-1230p	1:00	11/01/12		Noon News		\$1,300.00		P2
WISH	POL/Todd Young for Co	CANDIDATE		David Letterman		1135p-1237a	1:00	11/01/12		David Letterman		\$1,000.00		P3
WISH	POL/Todd Young for Co	CANDIDATE		CBS This Morning @8		8-9a	1:00	11/02/12		CBS This Morning		\$300.00		P3
WISH	POL/Todd Young for Co	CANDIDATE		Noon News		1158a-1230p	1:00	11/02/12		Noon News		\$1,300.00		P2
WISH	POL/Todd Young for Co	CANDIDATE		ET Weekend		658-8p	1:00	11/03/12		Sat 7p-8p		\$400.00		P4
WISH	POL/Todd Young for Co	CANDIDATE		News 8 Weekend/Sunday	(6:00:00 PM-6:3)		1:00	11/04/12		News 8 Weekend/S		\$1,200.00		P2
WISH	POL/Todd Young for Co	CANDIDATE		Daybreak Sunday		558-9a	1:00	11/04/12		Daybreak Sunday		\$400.00		P3
WISH	POL/Todd Young for Co	CANDIDATE		David Letterman		1135p-1237a	1:00	11/05/12		David Letterman		\$1,000.00		P3
WISH	POL/Todd Young for Co	CANDIDATE		Noon News		1158a-1230p	1:00	11/05/12		Noon News		\$1,300.00		P2
WISH	POL/Todd Young for Co	CANDIDATE		CBS This Morning @8		8-9a	1:00	11/05/12		CBS This Morning		\$300.00		P3
												\$12,700.00		
												\$12,700.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date 09/19/2012
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I, BRABENDERCox LLC,

being/on behalf of: TODD YOUNG, a legally

qualified candidate of the REPUBLICAN political

party for the office of: US CONGRESS

in the 2012 GENERAL ELECTION

election to be held on: NOVEMBER 6 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

TODD YOUNG FOR CONGRESS

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LARRY NESS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

09/19/2012

Date

Liz Brabender Kundu

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, BRABENDERCXLLC
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does** ☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Liz Brabender Kundu

signature of candidate or authorized committee

LIZ BRABENDERKUNDU

printed name

09/19/2012

date